Dear Industry Partner:

We are happy to announce the 200th meeting of the North Pacific Pediatric Society at The Charter Hotel, in Seattle, Washington, April 25-26, 2020.

Pediatricians from throughout Washington State, Idaho, Oregon, Montana and British Columbia, Canada, will be attending. We expect 60 attendees.

Your exhibit fee of $1295 will include exhibit space, (includes a six foot table and two chairs), meals for two company representatives, (Saturday breakfast and lunch, and Sunday breakfast), as well as printed and verbal recognition at the meeting. Please expect most traffic during the morning breakfast hour, the 9:45AM break, and during the 12:00 lunch on Saturday. Sundays traffic will be highest during the breakfast hour. Exhibitors may tear down after the breakfast or break on Sunday. If need be, you may tear down Saturday after 4:00PM.

Should you have any questions about your invitation at this meeting, please contact Becky Constantine at the NPPS office at 206-956-3635, or send an email to becky@wsma.org

Sincerely,

Becky Constantine
Association Executive
206-956-3635
becky@wsma.org
www.northpacificpediatricsociety.org

Check payment can be sent to NPPS, 2001 6th Ave. Suite 2700, Seattle WA 98121, or payment by credit card can be made online at www.northpacificpediatricsociety.org.
EXHIBITOR AGREEMENT

COMPANY NAME ____________________________________________________________

PRIMARY CONTACT
NAME ___________________________ TITLE ________________________________
ADDRESS ______________________________________________________________________
CITY/STATE/ZIP __________________________ E-MAIL _______________________
TELEPHONE ___________________________ E-MAIL _______________________
COMPANY WEBSITE _______________________________________________________

PRIMARY BOOTH REPRESENTATIVE CONTACT
NAME ___________________________ TITLE ________________________________
ADDRESS ______________________________________________________________________
CITY/STATE/ZIP __________________________ E-MAIL _______________________
TELEPHONE ___________________________ E-MAIL _______________________

REPRESENTATIVES STAFFING YOUR DISPLAY (TWO VENDOR TICKET PACKAGES ARE INCLUDED)
1) ___________________________________________ 2) ___________________________________________

PLEASE INDICATE COMPANIES YOU DESIRE NOT TO BE LOCATED ADJACENT TO (I.E. COMPETITOR):
1) ___________________________________________ 2) ___________________________________________

THE SIGNATURE BELOW SIGNIFIES THAT THE COMPANY REPRESENTATIVE HAS READ AND AGREES TO ABIDE BY ALL NPPS EXHIBIT PRACTICES AND REGULATIONS

Signature ___________________________ Title ___________________________

Your exhibit space includes 6-foot table, two chairs, and registration for two representatives. Food and beverage included.

☐ PLATINUM EXHIBITOR OPPORTUNITY (ATTACH FORM)

☐ EXHIBITION BOOTH SPACE # OF Booths ________ @ $ 1295.00 EA _________

☐ ADDITIONAL EXHIBITOR REP REGISTRATION # OF REPS ________ @ $ 100.00 EA _________

TOTAL AMOUNT ENCLOSED ______________

☐ CHECK ENCLOSED

☐ CREDIT CARD PAYMENT: PLEASE VISIT WWW.NORTHPACIFICPEDIATRICSOCIETY.ORG FOR CREDIT CARD PAYMENTS

RETURN THIS FORM TO NPPS ASAP
NPPS, 2001 Sixth Ave, Suite 2700, Seattle, WA. 98121
206-956-3642
Maximize Your Presence …
Take Advantage of These Exclusive Opportunities!

Your 2020 Packages includes the following:

• Complimentary, premium booth space (valued at $1,200)
• Verbal recognition at the meeting, acknowledgements in the conference e-syllabus, posters at the meeting, and your company link and logo on the NPPS website throughout 2020!
• Four Representatives to staff your exhibit; includes breakfasts, Saturday lunch, and Saturday night reception
• Electronic Attendee List

Indicate which of the following conference levels you are interested in…

☐ Platinum Exhibitor: $4,500
☐ Gold Exhibitor: $3,500
☐ Silver Exhibitor: $2,500

Company_________________________________________________________________________________________________
Contact Person____________________________________________________________________________________________
Phone_____________________ Fax ____________________ Email_________________________________________________

This support agreement form must accompany your exhibitor agreement form and payment.

Return this form, along with your exhibitor agreement and payment to NPPS
2001 Sixth Ave, Ste 2700, Seattle, WA 98121; or fax to 206-441-5863

For questions and more Information: Call Becky Constantine at NPPS, 206-956-3635 or send an email to becky@wsma.org
ATTENDEES

Attendees at this conference include Pediatricians from throughout Washington, Oregon, Idaho, and Montana States as well as British Colombia, CAN. Anticipated attendance is 60 attendees.

SCHEDULE

Friday
TBD

You may be able to set up on Friday night. Please confirm with Becky Constantine 206-956-3635 after April 1, 2020. Otherwise move in will be on Saturday morning. Must be fully set up and ready to go by 7am.

Saturday
7:00-4:15 PM
Breakfast, Lunch and break times (see brochure)

Sunday
7:00-12:30 AM
Continental Breakfast see brochure for break times. You may break down after the last break on Sunday, if you wish.

FULL SCHEDULE (SEE BROCHURE)

LOCATION

The Charter Hotel
Seattle, WA

LODGING RESERVATIONS

Group room rates start at $255 plus applicable taxes. Call 206-256-7500 to book your reservation. All reservations should be made under “NPPS” or “North Pacific Pediatric Society” in order to receive the group rate. Please reserve by April 1, 2020 to ensure the group rate.

BOOTH SPACE

Exhibitors will receive one, six-foot table and two chairs. Tabletop displays only.

REPRESENTATIVE REGISTRATION
A standard exhibit includes two meeting registrations for two exhibit representatives. Exhibit representatives will not be admitted without a name badge. Extra vendor reps are $100 each.

See the schedule for a complete list of opportunities to network with attendees.

**ELECTRICAL HOOKUP**

Electrical hook up is available upon request. Please note on exhibitor agreement.

**SHOW MANAGEMENT QUESTIONS**

Becky Constantine  
NPPS Association Executive  
Ph 206-956-3635; Fax 206-441-5863;  
Email becky@wsma.org

**LIABILITY**

It is agreed that exhibitors hereby agree to protect, indemnify, and defend and hold NPPS and The Charter Hotel and their employees and agents harmless against all third-party claims, losses and damages to persons or property, government charges or fines and attorney’s fees to the extent directly caused by negligence or willful misconduct of exhibitor’s installation, removal, maintenance, occupancy or use of exhibition premises or any part thereof.

In addition, exhibitor acknowledges that the NPPS does not maintain insurance coverage for exhibitor’s property or injury to exhibitor or its representatives, agents, employees, licensees or invitees. It is recommended that exhibitor obtain adequate insurance coverage, at its own expense, for property loss or damage and liability for personal injury.

**CANCELLATION OR POSTPONEMENT OF CONFERENCE**

In the event the conference is postponed due to any occurrence not occasioned by the conduct of NPPS or that such occurrence be an act of God or the result of war, riot, civil commotion, sovereign conduct, or the act or conduct of any person or persons not party or privy to this contract, then the performance of such parties under this contract shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of such postponement. In the event that such occurrence results in cancellation of the conference, each party hereby releases the other from all obligations under this contract.

Any exhibitor desiring to cancel exhibit space for the conference shall notify Becky Constantine of the NPPS in writing either by mail or email send to becky@wsma.org. An administrative fee of $100.00 is withheld on refunds. No refunds are made on cancellations after April 1, 2019.

**EXHIBIT PRACTICES AND REGULATIONS**

The NPPS reserves the right to restrict exhibits, without refund, that have been falsely submitted, and to terminate an agreement if payment is not received within 10 days of receipt of agreement.

Distribution of literature, samples, etc. in the exhibit area by firms not participating as a registered exhibitor is prohibited.

No exhibitor shall sublet, assign, or share any of the space allocated to him. Exhibitor representatives must be employees or designated agents of the exhibiting company. Exhibitor representatives may not represent other companies other than the company contracting for the exhibit space.
Solicitations or demonstrations by exhibitors must be confined within the bounds of their own respective booths.

Aisle space shall not be used for exhibit purposes. Display signs and displays are also prohibited in any of the public space or elsewhere on the premises of the conference and lodging facilities.

Social activities sponsored by an exhibitor that might conflict with the conference schedule must be cleared with the show management.

Electronic and other apparatus must be operated so that the noise will not interfere with other exhibitors. No musical presentations are allowed, live or mechanical, without the written authorization of Conference Management.

All display materials and decorations must comply with requirements of the local fire authorities. Display fabrics must be nonflammable.

Care must be taken by the exhibitor not to deface or destroy any part of the exhibit area. In the event of property damage caused by him/her, the exhibitor will be held responsible.

Use of the name “NPPS” or that of any officer of said associations, in recommendation or endorsement of a product or service, are expressly prohibited.

Animals or pets, with the exception of ADA Service Animals, are not permitted on the exhibit floor for this event.
North Pacific Pediatric Society

200th Meeting and Conference

CHARTER HOTEL
SEATTLE

April 25–26, 2020

SPEAKERS*

The Honorable
Kim Schrier MD, FAAP
US House of Representatives (WA-8)

Maida Lynn Chen MD
Associate Professor of Pediatrics
Seattle Children’s Hospital/UW

Jonah Essers MD, MPH
Pediatric Gastroenterologist
Swedish Medical Center

Robert Hendrickson MD
Medical Director, Oregon Poison Center; Professor of Emergency Medicine
Oregon Health and Science University/Oregon Poison Center

Laura Kastner PhD
Clinical Professor
Psychiatry and Behavioral Sciences
University of Washington

Jonathan Kopelowich MD
Pediatric Otolaryngologist
Bellevue Ear Nose and Throat Clinic

Dana Matthews MD
Professor, Hematology/Oncology, Pediatrics, UW SOM; Director, Clinical Hematology, Cancer and Blood Disorders; Seattle Children’s Hospital

Paul Merguerian MD, MS, FAAP
Division Chief Urology
Seattle Children’s Hospital
Professor of Urology
University of WA, Michael Mitchell Chair Pediatric Urology

Monica Oxford PhD
Research Professor
University of Washington
Barnard Center for Infant Mental Health and Development

* Speaker’s disclosure statements on page 4

ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Washington State Medical Association through the joint providership of Seattle Children’s Hospital and the North Pacific Pediatric Society. Seattle Children’s Hospital is accredited by the WSMA to provide continuing medical education to physicians.

Seattle Children’s Hospital designates this live educational activity for a maximum of 10.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This activity meets the criteria for up to 10 hours of Category 1 CME credit to satisfy the relicensure requirements of the Washington State Medical Quality Assurance Commission.
NPPS 200th Meeting and Conference Schedule

CHARTER HOTEL

SEATTLE

April 25–26, 2020

SATURDAY  APRIL 25

7:00 AM    Catered Breakfast
3:15 PM    Pediatric Urology for the Pediatrician: When to Refer [Part 2] — Paul Merguerian, MD

7:30 AM    Opening Remarks
4:15 PM    Adjourn for day

7:45 AM    Finessing the Pivot: Helping patients shift from obsessive worry to coping
Laura Kastner, PhD

5:00 AM    Break

8:45 AM    Pediatricians are in the Right Place at the Right Time: Supporting Parental Attunement, Reciprocity and Co-Regulation in the First Year of Life
Monica Oxford, PhD

9:45 AM    Break

10:00 AM    Anemia in Primary Care – tips and updates from the perspective of a hematologist
Dana Matthews, MD

11:00 AM    Thrombosis in Pediatrics – a brief review
Dana Matthews, MD

12:00 NOON Catered Lunch

1:00 PM    Cytomegalovirus and hearing loss
Jonathan Kopelovich MD

2:00 PM    Break

2:15 PM    Pediatric Urology for the Pediatrician: When to Refer [Part 1] — Paul Merguerian, MD

SUNDAY  APRIL 26

7:00 AM    Catered Breakfast

7:50 AM    Opening Remarks

8:00 AM    Adolescent Sleep Problems
Maida Lynn Chen, MD

9:00 AM    KEYNOTE SPEAKER
The Honorable Kim Schrier, MD, FAAP
(Presentation not for CME)

10:00 AM    Break

10:15 AM    Adolescent drug use: cannabis, nicotine, and “legal highs”
Robert Hendrickson, MD

11:15 AM    Eosinophilic Esophagitis management and PPI risks in children
Jonah Essers, MD, MPH

12:15 PM    Adjourn

MEETING OBJECTIVES:

- Participants will explain the science of physiological arousal and its escalation when parents and children focus on extreme distress together without a shift to coping (e.g., “co-rumination”).
- Participants will validate their patients’ aversive experiences while also encouraging them to shift attention to coping and exploring ideas for emotional regulation.
- Participants will use motivational interviewing techniques to elicit the goal of reducing suffering for encouraging parents in the “change agenda” of both avoiding symptom accommodation and co-rumination and practicing coping strategies.
- In combination with the history, use appropriate testing to diagnose iron deficiency anemia, and apply current understanding of iron metabolism to optimize treatment.
- Apply understanding of hemoglobin patterns in thalassemia syndromes to order and interpret thalassemia testing, counsel families, and refer when appropriate.
- Understand common thrombophilias and the relevance of family history to decide which patients to test, and which tests to perform.
- Recognize risks of thrombosis, implications for menstrual and contraceptive management, and when to consider anticoagulant prophylaxis for patients with a thrombophilia or positive family history of thrombosis.
- Manage child with antenatally diagnosed hydronephrosis
- Risk stratified management of vesicoureteral reflux
- Understand the prevalence and natural history of CMV associated hearing loss
- Engage with evolving research into detection, prevention and treatment of congenital CMV
- Incorporate multifaceted approach to understanding the pathophysiology and sequela of sleep challenges in adolescence.
- Approach treatment strategies at individual and community levels.
- Learners will understand the various ways that nicotine, cannabis, and “legal highs” are used and will be able to adequately counsel their patients on short and long term effects.
- Learners will be able to identify clinical patterns of drug use and drug paraphernalia.
- Understand the rationale for careful followup, dietary manipulation, and endoscopy in the management of pediatric EoE.
- Understand the risks and benefits of PPI use and how to position a PPI in the treatment of pediatric EoE.
- Participants will be able to identify three types of interaction that represent parent-child attunement or reciprocity and how that is fundamental to infant development.
- Participants will learn one strategy to help parents learn about attunement by providing specific, positive verbal feedback to parents.
NPPS 200th Meeting and Conference
April 25–26, 2020

Jointly Sponsored by

North Pacific Pediatric Society
2001 Sixth Avenue, Suite 2700
Seattle, WA 98121

Visit: www.northpacificpediatricsociety.org to register online

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Please reserve by April 1, 2020 to ensure the group rate.

NPPS 200TH MEETING & CONFERENCE DISCLOSURE STATEMENTS

Maida Lynn Chen, MD
I do not have any financial interest, arrangement or affiliation with medical/pharmaceutical or equipment companies.

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